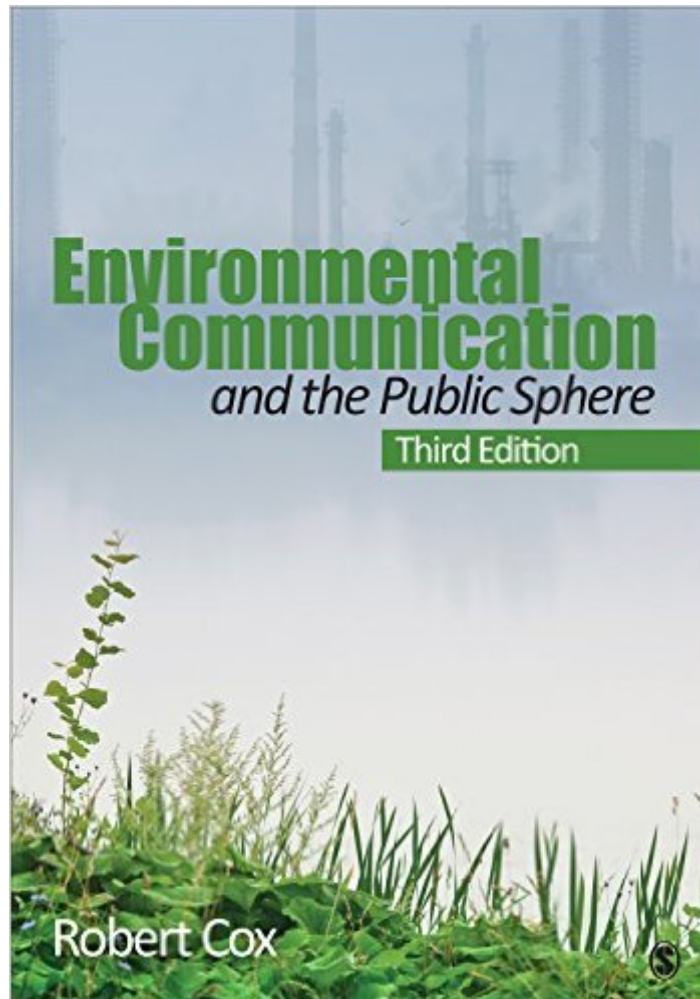


The book was found

Environmental Communication And The Public Sphere



Synopsis

The Third Edition of *Environmental Communication and the Public Sphere* by Robert Cox remains the only comprehensive introduction to the growing field of environmental communication. This innovative book focuses on the role that human communication plays in influencing the ways we perceive the environment. It also examines how we define environmental "problems" and decide what actions to take with regards to the natural world.

Book Information

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Customer Reviews

This updated text by Robert Cox is invaluable -- necessary reading for anyone working in the environmental field. His theoretical understanding of rhetoric, combined with experience as past president of the Sierra Club, puts him in a unique position to take on this topic. He has woven discussion of climate change throughout this new edition and added updated case studies.

I don't think many would go out and buy this book if they were not an academic in the field. That said, as a graduate student, this was an easy read. Doesn't bury you in technical information and it flows nicely. The author grabs information from many diverse sources and this is a solid introduction into a growing field.

A very thought provoking book.

like new

It's a good text book. Fairly straightforward. It helped me learn everything for class when I actually read it.

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